



AFC 2019 DINNER & AWARDS CEREMONY OPTION APPRAISAL

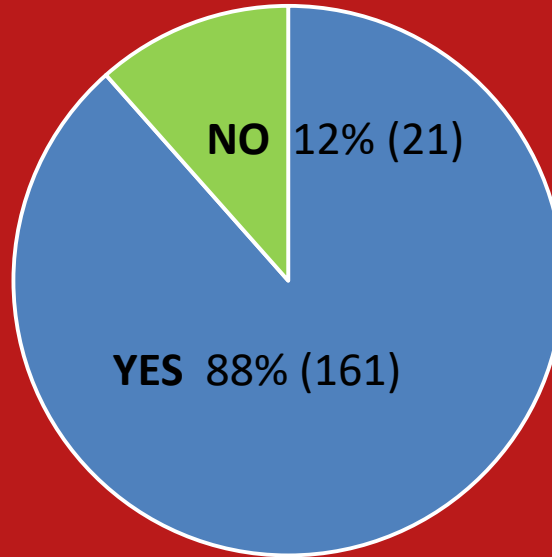
AFC 2019 DINNER & AWARDS CEREMONY SURVEY RESULTS



AFC 2019 DINNER & AWARDS CEREMONY OPTION APPRAISAL

4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

QUESTION 1: Do you want the AFC to hold an Annual Dinner & Awards Ceremony?



SOURCE: Analysed Questionnaires

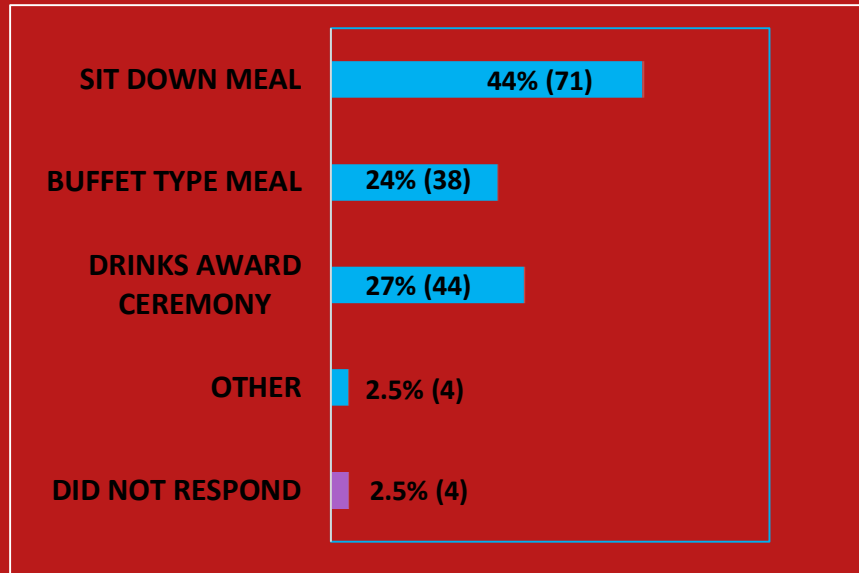
N.B. Based upon 182 Responses



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4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

QUESTION 1a: If you answered 'Yes' to Question 1, what format should this event take?



SOURCE: Analysed Questionnaires

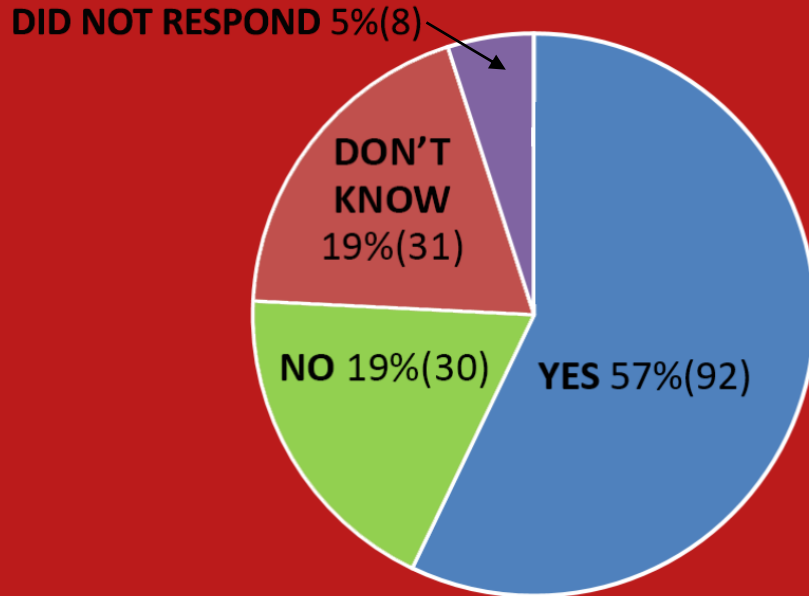
N.B.1: Based upon 161 Responses
2: For 'Other' see Appendix 1 7.2



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4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

QUESTION 2: Was your Club represented at the 2019 Dinner & Awards Ceremony?



SOURCE: Analysed Questionnaires

N.B. Based upon 161 Responses

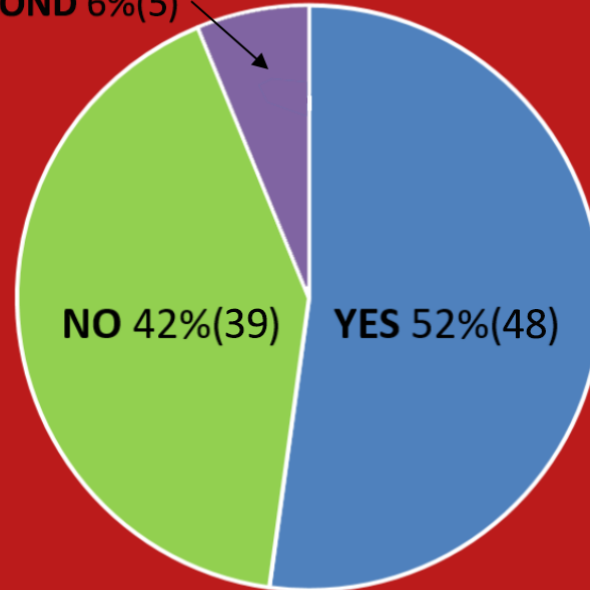


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4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

QUESTION 2a: If you answered 'Yes' to Question 2, did your Club collect a Trophy / Award?

DID NOT RESPOND 6%(5)



SOURCE: Analysed Questionnaires

N.B. Based upon 92 Responses

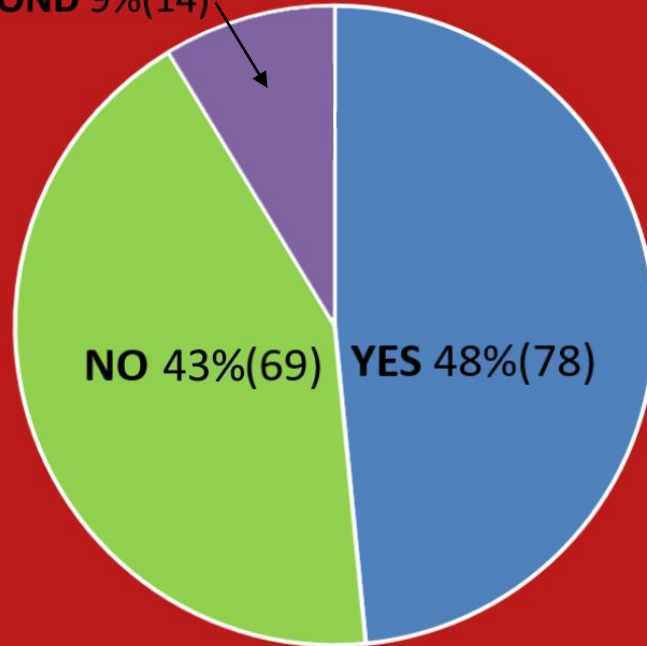


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QUESTION 3: Is your attendance at the event dependent on your Club winning a Trophy?

DID NOT RESPOND 9%(14)

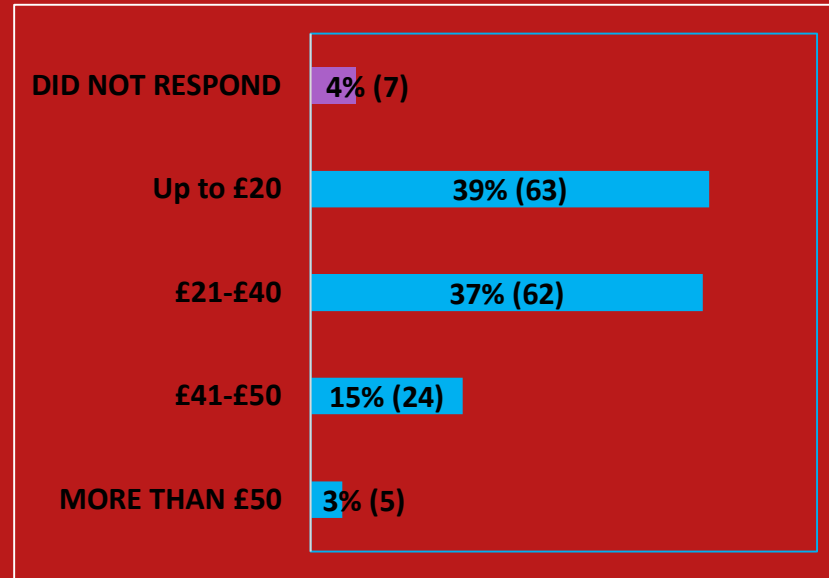




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QUESTION 4: How much are you prepared to pay for a ticket to the type of event format you selected in response to Question 1a?

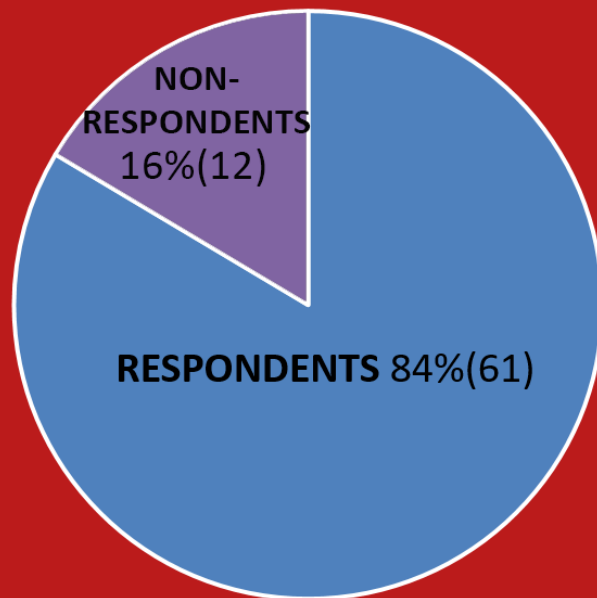




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QUESTION 5: Please provide in the space below, the name of the Club you play for or represent?



SOURCE: Analysed Questionnaires

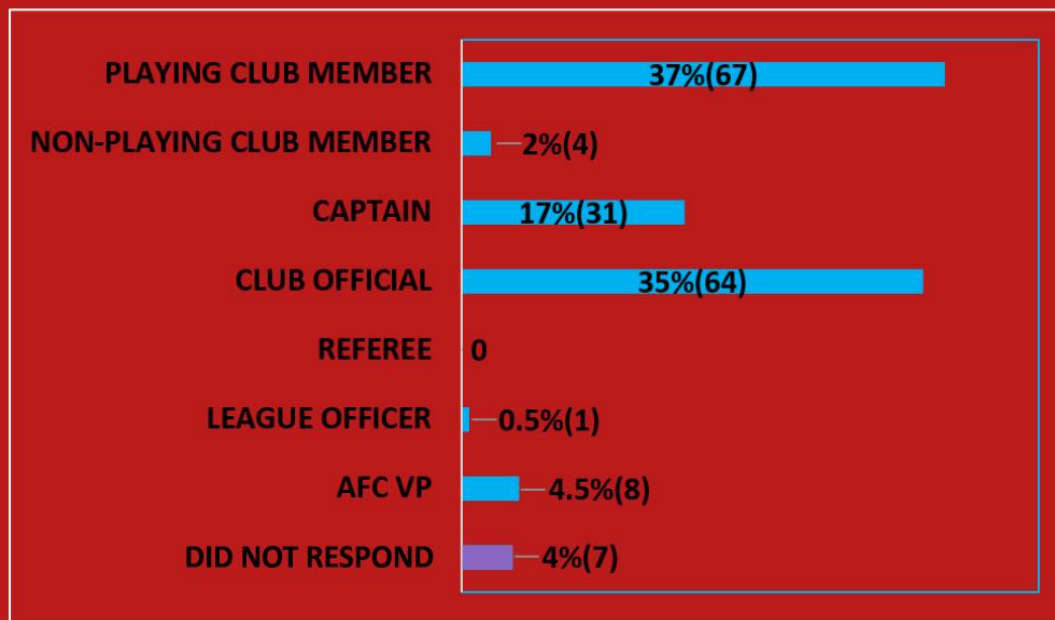
N.B. Based on Number of AFC Clubs (i.e 73)



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QUESTION 6: Please indicate your position within your Club:

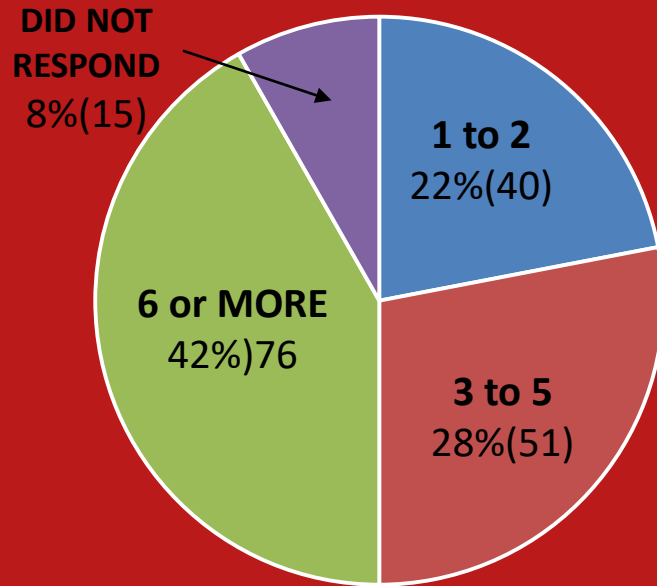




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4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

QUESTION 7: How many teams does your Club operate?



SOURCE: Analysed Questionnaires

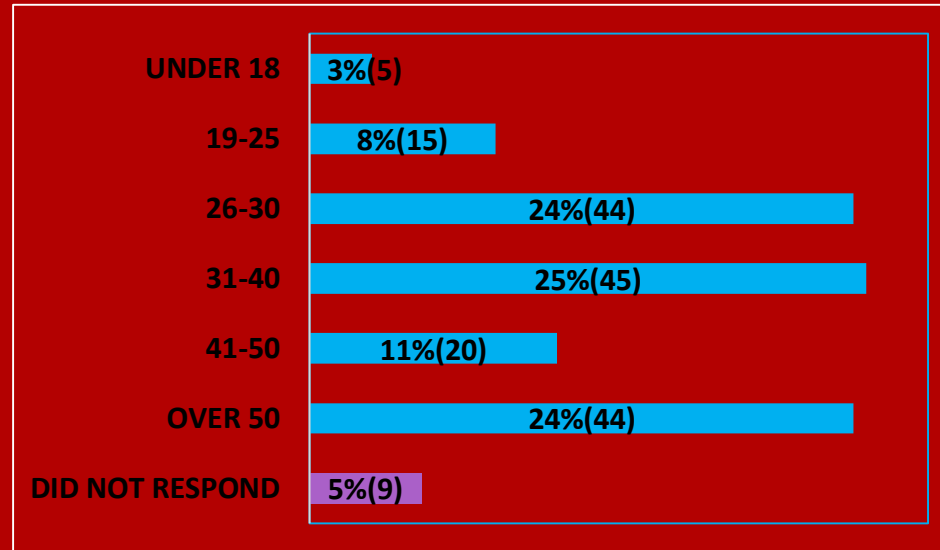
N.B. Based upon 182 Responses



AFC 2019 DINNER & AWARDS CEREMONY OPTION APPRAISAL

4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

QUESTION 8: Please indicate your age range (this will help the AFC to reflect the needs of differing age groupings):

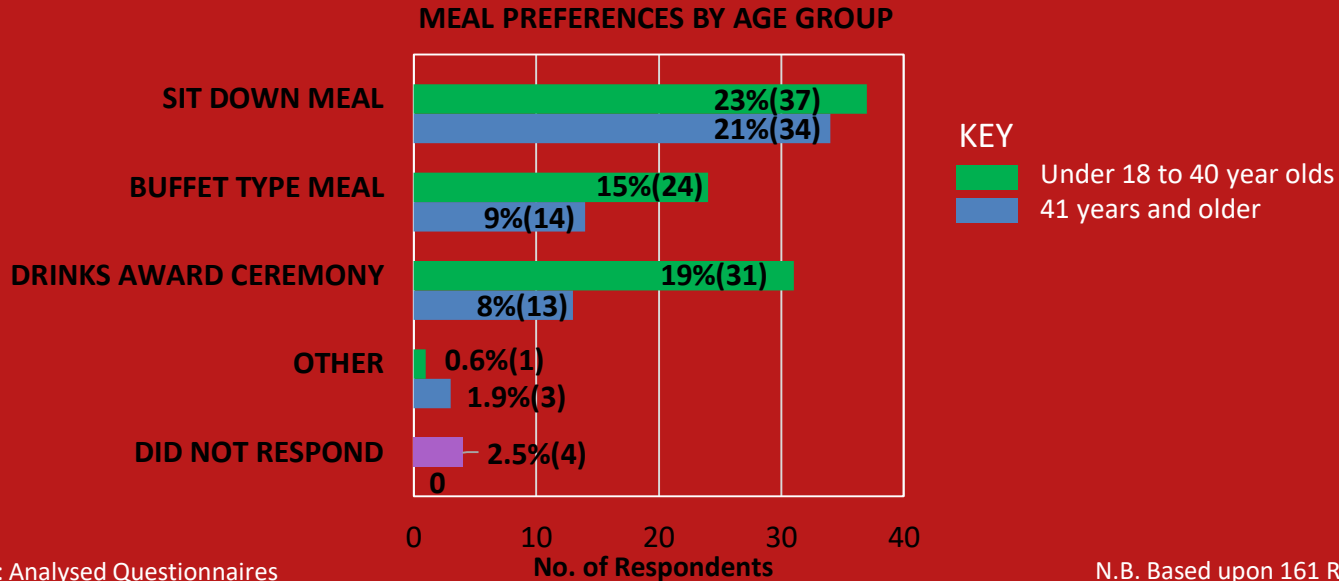




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4.0 SURVEY RESULTS / 4.1/4.2 Quantitative Analysis & Qualitative Comments

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5.0 SUMMARY OF MAIN FINDINGS

1. 88% of Respondents wanted to hold an Annual Dinner / Awards Ceremony.
 - 1.1 Of the 12% who didn't want to hold an Awards Ceremony, 86% were aged under 40.
2. 44% of Respondents wanted a Sit Down Meal. This compares with 65% when a similar survey was conducted in 2010. Down 21%.
 - 2.1 54% of Respondents expressed a desire for a different type of function.



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5.0 SUMMARY OF MAIN FINDINGS

3. 76% of Respondents wanted to pay less than £40 for a meal, with 39% wanting to pay no more than £20.
4. 84% of Clubs, based upon a Universe Size of 73, responded to the Survey.
5. 54% of Respondents were current players and Team Captains.
6. 49% of Respondents were between the ages of 26 – 39.